



Kansas

Mar 01, 2006 through Mar 31, 2006

Call Volume

323 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	321	99.4 %
Spanish	2	0.6 %
Total:	323	100.0 %

Gender	Callers	Percentage
Female	205	63.5 %
Male	99	30.7 %
Missing	19	5.9 %
*Total:	323	100.0 %

Pregnant

25

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	205	45.9
Male	99	43.5
Total:	304	44.9

Age by Group	Callers	Percentage
Under 18	3	1.0 %
18-29	86	28.5 %
30-44	84	27.8 %
45-64	114	37.7 %
65 and over	15	5.0 %
Total:	302	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	11	3.9 %
Grades 9-11 (some High School)	56	20.0 %
High School Graduate or GED	99	35.4 %
Some College or Technical School	64	22.9 %
Technical/Trade School	18	6.4 %
College Graduate	25	8.9 %
Graduate School	7	2.5 %
Total:	280	100.0 %



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Marital Status	Callers	Percentage
Single	100	35.8 %
Married	77	27.6 %
Divorced	78	28.0 %
Widowed	15	5.4 %
Separated	8	2.9 %
Refused to answer	1	0.4 %
Total:	279	100.0 %

Hispanic Ethnicity	Callers	Percentage
No	266	95.3 %
Yes	13	4.7 %
Total:	279	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	223	83.8 %
Black	22	8.3 %
American Indian or Native American	9	3.4 %
Other	9	3.4 %
Asian	2	0.8 %
Don't Know	1	0.4 %
Total:	266	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	3	23.1 %
Other	10	76.9 %
Total:	13	100.0 %

Sexual Orientation	Callers	Percentage
Gay	3	1.1 %
Lesbian	2	0.7 %
Bisexual	3	1.1 %
Heterosexual or Straight	270	96.8 %
No Answer	1	0.4 %
Total:	279	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	110	39.4 %
No	169	60.6 %
Total:	279	100.0 %



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How Many Children	Callers	Percentage
1	43	100.0 %
2	36	100.0 %
3	17	100.0 %
4	5	100.0 %
5	6	100.0 %
16	1	100.0 %
7	2	100.0 %
Total:	110	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	94	33.8 %
Smoking is not allowed anywhere inside your home	73	26.3 %
Smoking is allowed in some areas or at some times	59	21.2 %
Smoking is allowed anywhere inside the home	52	18.7 %
Total:	278	100.0 %

Sad or Blue	Callers	Percentage
Yes	102	36.7 %
No	176	63.3 %
Total:	278	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	140	50.0 %
\$15,000 to \$24,999	36	12.9 %
\$25,000 to \$34,999	30	10.7 %
\$35,000 to \$49,999	19	6.8 %
\$50,000 to \$74,999	13	4.6 %
\$75,000 to \$99,999	4	1.4 %
\$100,000 and over	3	1.1 %
Don't know/Not sure	29	10.4 %
Refused	6	2.1 %
Total:	280	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	8	2.5 %
	Radio Ad	3	0.9 %
	Newspaper ad	5	1.6 %
	Flyer (school/community)	45	14.0 %
Subtotal:		61	18.9 %
Referrals	Internet/Website	11	3.4 %
	Other health care provider	26	8.1 %
	ACS Office	4	1.2 %
	County Health Department	26	8.1 %
	Dentist	2	0.6 %
	Pharmacist	1	0.3 %
	Doctor/Healthcare Provider	65	20.2 %
	Family/Friend	20	6.2 %
	Community Event	2	0.6 %
	Workplace	5	1.6 %
	Phone Book	3	0.9 %
Subtotal:		165	51.2 %
News	Newspaper story	3	0.9 %
Subtotal:		3	0.9 %
Other	Other	92	28.6 %
Subtotal:		92	28.6 %
	Cigarette Pack (on/inside)	1	0.3 %
Subtotal:		1	0.3 %
Total:		322	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	19	5.9 %
Subtotal:		19	5.9 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	13	4.0 %
Subtotal:		13	4.0 %
Personally Quitting Cigarettes	Counseling	79	24.5 %
	Counseling & Community Referral	73	22.6 %
	Self-Help	55	17.0 %
	Self-Help & Community Referral	39	12.1 %
	Info	27	8.4 %
	Community Referrals	2	0.6 %
Subtotal:		275	85.1 %
Personally Quitting Smokeless	Counseling	1	0.3 %
	Self-Help	1	0.3 %
	Community Referrals	1	0.3 %
Subtotal:		3	0.9 %
Already Quit Cigarettes	Counseling	7	2.2 %
	Counseling & Community Referral	3	0.9 %
	Self-Help	1	0.3 %
	Self-Help & Community Referral	1	0.3 %
	Info	1	0.3 %
Subtotal:		13	4.0 %
Total:		323	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	21.2	10.0
Callers with valid response	256	3

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.4	2.3
Callers with valid response	255	3

Tobacco Duration	Callers	Percentage
One to five years	18	6.5 %
Six to ten years	40	14.4 %
Greater than ten years	219	79.1 %
Total:	277	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	137	51.5 %
No	129	48.5 %
Total:	266	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	249	85.6 %
	Action	13	4.5 %
	Did not provide sufficient information to establish	26	8.9 %
Subtotal:		288	99.0 %
Smokeless	Contemplation	3	1.0 %
	Subtotal:	3	1.0 %
Total:		291	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
1	1	0.4 %
3	5	2.0 %
4	4	1.6 %
5	11	4.3 %
6	3	1.2 %
7	10	3.9 %
8	4	1.6 %
10	28	10.9 %
11	1	0.4 %
12	6	2.3 %
13	3	1.2 %
15	11	4.3 %
17	3	1.2 %
18	3	1.2 %
20	81	31.6 %
22	1	0.4 %
25	6	2.3 %
27	1	0.4 %
28	2	0.8 %
30	28	10.9 %
32	1	0.4 %
35	7	2.7 %
40	29	11.3 %
50	3	1.2 %
55	1	0.4 %
60	3	1.2 %
Total:	256	100.0 %



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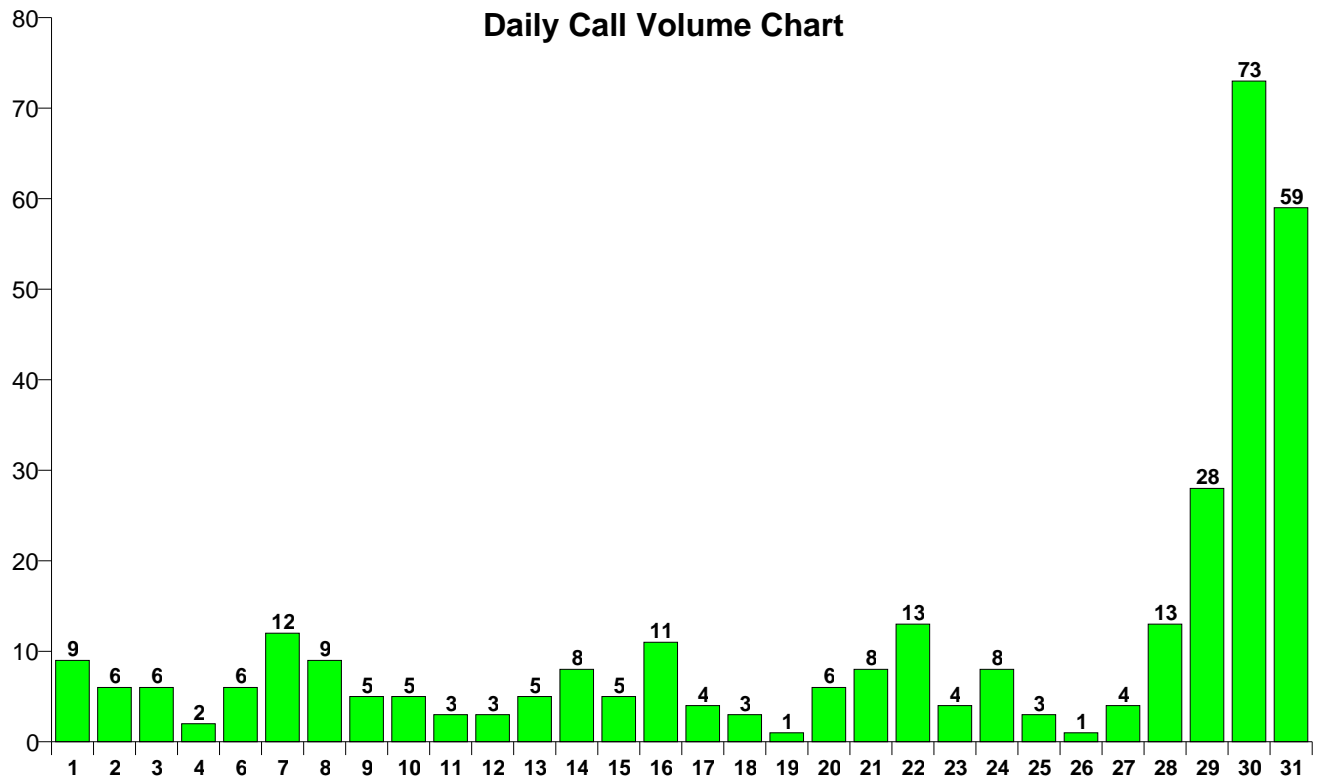
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Daily Call Volume

Date	Callers	Percentage
03/01/06	9	2.8 %
03/02/06	6	1.9 %
03/03/06	6	1.9 %
03/04/06	2	0.6 %
03/06/06	6	1.9 %
03/07/06	12	3.7 %
03/08/06	9	2.8 %
03/09/06	5	1.5 %
03/10/06	5	1.5 %
03/11/06	3	0.9 %
03/12/06	3	0.9 %
03/13/06	5	1.5 %
03/14/06	8	2.5 %
03/15/06	5	1.5 %
03/16/06	11	3.4 %
03/17/06	4	1.2 %
03/18/06	3	0.9 %
03/19/06	1	0.3 %
03/20/06	6	1.9 %
03/21/06	8	2.5 %
03/22/06	13	4.0 %
03/23/06	4	1.2 %
03/24/06	8	2.5 %
03/25/06	3	0.9 %
03/26/06	1	0.3 %
03/27/06	4	1.2 %
03/28/06	13	4.0 %
03/29/06	28	8.7 %
03/30/06	73	22.6 %
03/31/06	59	18.3 %
Total:	323	100.0 %

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- Number of Calls is on Vertical Axis
- Day of Month is on Horizontal Axis



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Monthly Call Volume by County

County Name	Callers	Percentage
Allen	3	0.9 %
Atchison	1	0.3 %
Barber	1	0.3 %
Barton	1	0.3 %
Bourbon	6	1.9 %
Brown	2	0.6 %
Butler	8	2.5 %
Chautauqua	2	0.6 %
Cherokee	2	0.6 %
Cloud	6	1.9 %
Coffey	2	0.6 %
Cowley	6	1.9 %
Crawford	19	5.9 %
Dickinson	2	0.6 %
Doniphan	1	0.3 %
Douglas	9	2.8 %
Elk	1	0.3 %
Ellis	5	1.5 %
Ellsworth	2	0.6 %
Finney	6	1.9 %
Ford	2	0.6 %
Franklin	2	0.6 %
Geary	4	1.2 %
Gove	1	0.3 %
Grant	1	0.3 %
Gray	2	0.6 %
Greenwood	2	0.6 %
Harvey	1	0.3 %
Haskell	1	0.3 %
Hodgeman	1	0.3 %
Jackson	3	0.9 %
Jefferson	1	0.3 %
Johnson	29	9.0 %
Kiowa	1	0.3 %
Labette	2	0.6 %
Leavenworth	1	0.3 %
Lincoln	1	0.3 %
Linn	4	1.2 %
Logan	1	0.3 %
Lyon	7	2.2 %
Marion	1	0.3 %
Marshall	2	0.6 %
McPherson	1	0.3 %
Meade	1	0.3 %
Miami	3	0.9 %
Mitchell	1	0.3 %



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Monthly Call Volume by County

County Name	Callers	Percentage
Montgomery	8	2.5 %
Morris	3	0.9 %
Nemaha	1	0.3 %
Neosho	3	0.9 %
Norton	3	0.9 %
Osage	2	0.6 %
Osborne	1	0.3 %
Ottawa	4	1.2 %
Pawnee	1	0.3 %
Pottawatomie	2	0.6 %
Reno	11	3.4 %
Republic	1	0.3 %
Rice	5	1.5 %
Riley	5	1.5 %
Rooks	3	0.9 %
Rush	1	0.3 %
Russell	5	1.5 %
Saline	13	4.0 %
Sedgwick	37	11.5 %
Seward	2	0.6 %
Shawnee	22	6.8 %
Stafford	2	0.6 %
Stevens	1	0.3 %
Sumner	1	0.3 %
Trego	1	0.3 %
Wabaunsee	2	0.6 %
Washington	1	0.3 %
Wichita	1	0.3 %
Wilson	2	0.6 %
Wyandotte	18	5.6 %
Total:	323	100.0 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
17	3	1.0 %	1.0 %
18	3	1.0 %	2.0 %
19	7	2.3 %	4.3 %
20	6	2.0 %	6.3 %
21	6	2.0 %	8.3 %
22	11	3.6 %	11.9 %
23	5	1.7 %	13.6 %
24	6	2.0 %	15.6 %
25	12	4.0 %	19.5 %
26	7	2.3 %	21.9 %
27	10	3.3 %	25.2 %
28	6	2.0 %	27.2 %
29	7	2.3 %	29.5 %
30	9	3.0 %	32.5 %
31	4	1.3 %	33.8 %
32	6	2.0 %	35.8 %
33	5	1.7 %	37.4 %
34	7	2.3 %	39.7 %
35	2	0.7 %	40.4 %
36	2	0.7 %	41.1 %
37	4	1.3 %	42.4 %
38	8	2.6 %	45.0 %
39	5	1.7 %	46.7 %
40	3	1.0 %	47.7 %
41	8	2.6 %	50.3 %
42	9	3.0 %	53.3 %
43	4	1.3 %	54.6 %
44	8	2.6 %	57.3 %
45	12	4.0 %	61.3 %
46	9	3.0 %	64.2 %
47	7	2.3 %	66.6 %
48	8	2.6 %	69.2 %
49	10	3.3 %	72.5 %
50	4	1.3 %	73.8 %
51	2	0.7 %	74.5 %
52	5	1.7 %	76.2 %
53	8	2.6 %	78.8 %
54	5	1.7 %	80.5 %
55	6	2.0 %	82.5 %
56	7	2.3 %	84.8 %
57	4	1.3 %	86.1 %
58	8	2.6 %	88.7 %
59	6	2.0 %	90.7 %
60	2	0.7 %	91.4 %
62	3	1.0 %	92.4 %
63	2	0.7 %	93.0 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
64	6	2.0 %	95.0 %
66	1	0.3 %	95.4 %
67	3	1.0 %	96.4 %
68	1	0.3 %	96.7 %
69	2	0.7 %	97.4 %
70	1	0.3 %	97.7 %
71	2	0.7 %	98.3 %
76	1	0.3 %	98.7 %
77	1	0.3 %	99.0 %
79	1	0.3 %	99.3 %
80	1	0.3 %	99.7 %
83	1	0.3 %	100.0 %
Total:	302	100.0 %	

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Insurance Name	Callers	Percentage
admin. health	1	0.5 %
Aetna	1	0.5 %
Aflac	1	0.5 %
American Family	2	1.0 %
Assurance Health	1	0.5 %
BCBS	2	1.0 %
BC/BS	2	1.0 %
Benefit Management	1	0.5 %
Blue cross	6	3.1 %
Blue Cross Blue Shield	3	1.5 %
Blue Cross Blue Shield	9	4.6 %
Blue Cross/Blue Shield	4	2.0 %
BLue Cross Blue Shield of KS	1	0.5 %
Can't remember	1	0.5 %
Central States	1	0.5 %
city clinic	1	0.5 %
Comcare	1	0.5 %
Continental General	1	0.5 %
corporate benifits of america	1	0.5 %
Coventry of KS	2	1.0 %
Does not remember	1	0.5 %
don't know	1	0.5 %
dont know	1	0.5 %
dont remember	1	0.5 %
Federated Mutual	1	0.5 %
First gard	1	0.5 %
First Guard	1	0.5 %
first guard health wave	1	0.5 %
First Healthways	1	0.5 %
FMH	2	1.0 %
Health Connect	1	0.5 %
health wave	8	4.1 %
Healthwave	2	1.0 %
Health Wave Card	1	0.5 %
Healthwave Medical Card	1	0.5 %
Healthway	1	0.5 %
Healthways	1	0.5 %
Humana	1	0.5 %
Kansas City Medicaid	1	0.5 %
Kansas KAN	1	0.5 %
Kansas Medicaid	1	0.5 %
Kansas Medicaid/Medicare	1	0.5 %
Kansas Medical Card	1	0.5 %

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Insurance Name	Callers	Percentage
Medicaid	31	15.8 %
medicaid and first guard	1	0.5 %
Medicaid and medicare	2	1.0 %
medicaide	1	0.5 %
medicaid - medicare	1	0.5 %
medicaid,medicare	1	0.5 %
medicaid/medicare	2	1.0 %
Medicaid, medicare	1	0.5 %
Medicaid/ Medicare	1	0.5 %
medicaid, medicare, ABD	1	0.5 %
medical card	5	2.6 %
Medical card with state	1	0.5 %
Medicare	16	8.2 %
Medicare A,B,D	2	1.0 %
Medicare ABND	1	0.5 %
Medicare and a supplement	1	0.5 %
medicare and caid	1	0.5 %
Medicare and Medicaid	6	3.1 %
Medicare/Blue Cross Blue Shield	1	0.5 %
Medicare D	1	0.5 %
Medicare/jMedicaid	1	0.5 %
Medicare, Kansas Medicaid	1	0.5 %
medicare, medicaid	2	1.0 %
Medicare/medicaid	4	2.0 %
Medicare Medicaid	1	0.5 %
medicare& medicaide	1	0.5 %
medicare/medicaide	1	0.5 %
medicare plan 65 and medicaid	1	0.5 %
medicare & United health	1	0.5 %
MediKan	3	1.5 %
Med-X BC/BS	1	0.5 %
Metlife	1	0.5 %
no answer	1	0.5 %
prefered	1	0.5 %
refused to answer	1	0.5 %
signa	1	0.5 %
signature,medicare and medicaid	1	0.5 %
SRS	2	1.0 %
SRS, AARP and Medicare	1	0.5 %
SRS madical card	1	0.5 %
SSDI	1	0.5 %
SSI	1	0.5 %
ssi and medicare	1	0.5 %



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Insurance Name	Callers	Percentage
State of Kansas	1	0.5 %
State of Kansas Health Insurance	1	0.5 %
State of Kansas Premiere Blue	1	0.5 %
Tricare	1	0.5 %
uksm west medical practice assoc	1	0.5 %
United Health	1	0.5 %
United Healthcare	1	0.5 %
United Health Care	1	0.5 %
unknown	1	0.5 %
Unsure	1	0.5 %
VA	1	0.5 %
watergate	1	0.5 %
Waterstone	1	0.5 %
Watkins	1	0.5 %
Work Healthly	1	0.5 %
Total:	196	100.0 %



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How Heard about Quitline (Other)	Callers	Percentage
Ad on bus	1	1.1 %
already had #	1	1.1 %
already taking a local smoking cessation class	1	1.1 %
apt complex	1	1.1 %
billboard	4	4.3 %
brochure	1	1.1 %
Brochure from work	1	1.1 %
Callback	1	1.1 %
Came in through mail	1	1.1 %
card in store	1	1.1 %
cartoons in the mail	1	1.1 %
coworker	1	1.1 %
Dept of transportation	1	1.1 %
direct mailer	3	3.3 %
direct mailer/medical card	1	1.1 %
direct mailing	2	2.2 %
direct mail/ medical card	1	1.1 %
direct mail/medical card	1	1.1 %
direct malier	1	1.1 %
Flyer	2	2.2 %
flyer in mail	1	1.1 %
flyer she received when getting her license ren	1	1.1 %
flyer that came with new medical card	1	1.1 %
hospital	1	1.1 %
in mailing with insurance card	1	1.1 %
Insurance Company	2	2.2 %
insurance - KS medical card	1	1.1 %
insurance mailing	1	1.1 %
in the mail	1	1.1 %
IN the mail with medical card	1	1.1 %
Kan Stop flyer	1	1.1 %
known about it for years	1	1.1 %
Letter in mail	1	1.1 %
lozenge package	1	1.1 %
MAIL	5	5.4 %
mailer	1	1.1 %
mailer/medical card	1	1.1 %
Mailing	6	6.5 %
mailing from social rehab svcs	1	1.1 %
mailing from srs	1	1.1 %
mailing - medical card	2	2.2 %
Mailing with medical card	1	1.1 %
Mailing - "You can stop We can Help"	1	1.1 %
medicaid card	1	1.1 %
Medicaid Card - Mailing	1	1.1 %
Medicaid Mailing	2	2.2 %
Medical Card	3	3.3 %
medical card - mailing	1	1.1 %



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How Heard about Quitline (Other)	Callers	Percentage
medicare	2	2.2 %
Medicaid Mailing	1	1.1 %
mental health dept	1	1.1 %
Nicorette	1	1.1 %
not sure	1	1.1 %
other quitline	1	1.1 %
paper with medicaid card	1	1.1 %
Phillip Morris	1	1.1 %
phone book	1	1.1 %
Phonebook	1	1.1 %
postal mailing	1	1.1 %
Poster notes	1	1.1 %
says she keeps a list of these numbers at work	1	1.1 %
Social and Rehabilitation services mail out	1	1.1 %
social services mailing	1	1.1 %
someone at alcohol treatment center	1	1.1 %
SRS flier	1	1.1 %
SRS Mailing	1	1.1 %
water cooler	1	1.1 %
we care clinic	1	1.1 %
WIC	1	1.1 %
WIC program	1	1.1 %
Total:	92	100.0 %